Facilitating Cross-border E-Commerce Between the Philippines and China

China's Financial Technology and E-Commerce Experience: EXPLORING IMPLICATIONS FOR THE PHILIPPINES 09 August 2018, UP BGC Campus

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Regional Initiatives on Cross-border E-Commerce

CHINA:

- □ APEC E-Commerce Business Alliance (2001)
- □ APEC E-Commerce Innovation and Development Initiative (2014)
 - Research Centers of CBE Innovation and Development
 - Cross-border E-Commerce Training (CBET)







Regional Initiatives on Cross-border E-Commerce

PHILIPPINES:

□ APEC Boracay Action Agenda for MSMEs (2015)







E-Commerce in Regional FTAs

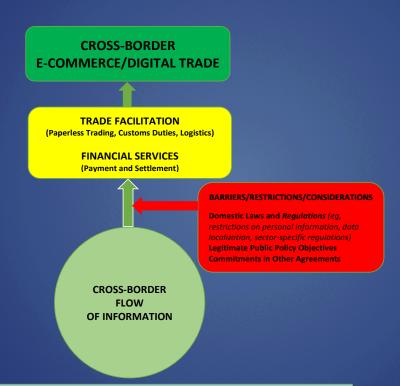
- □ ASEAN-Australia-New Zealand Free Trade Agreement (AANZFTA)
- □ ASEAN Agreement on Electronic Commerce - final draft, for signing by **AEM in 2018**
- □ Regional Comprehensive Economic Partnership Agreement (RCEP) Agreement (10 ASEAN Member States + Australia, China, India, Japan, Korea, New Zealand) - negotiations ongoing







Framework for Cross-border E-Commerce



Consumer Protection

SAFEGUARDS

Data Privacy

Cybersecurity

Electronic Authentication









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