















PH is world leader in social media usage

By: Miguel R. Camus - @inquirerdotnet Philippine Daily Inquirer / 05:24 AM February 15, 2018

The Philippines again topped the world in terms of social media usage as the number of internet users in the country hit 67 million people, according to a new report by London, United Kingdom-based consultancy We Are Social.

LATEST STORIES Woman family in



Top internet users: Philippines ranks 12th







Delon Porcalla (The Philippine Star) - June 11, 2018 - 12:00am

MANILA, Philippines — Sixty-seven million out of the 104 million Filipinos — or 63 percent of the total population — are social media savvy and have been using the internet despite its slow speed, making Filipino netizens the 12th among the top 20 internet users globally.

JAN 2018

DIGITAL IN THE PHILIPPINES

A SNAPSHOT OF THE COUNTRY'S KEY DIGITAL STATISTICAL INDICATORS



TOTAL **POPULATION**

INTERNET **USERS**



UNIQUE MOBILE USERS **ACTIVE MOBILE** SOCIAL USERS











105.7 MILLION

MILLION

67.0 MILLION

61.0 MILLION

MILLION

URBANISATION: 44%

63%

PENETRATION:

PENETRATION:

63%

PENETRATION:

58%

PENETRATION:

59%



SOURCES: POPULATION, UNITED NATIONS; U.S. CENSUS BUREAU; INTERNET: INTERNET WORLD STATS; ITU; EUROSTAT; INTERNET/LIVESTATS; CIA WORLD FACTBOOK; MIDEASTMEDIA, ORG.; FACEBOOK, GOVERNMENT OFFICIALS, REGULATORY AUTHORITIES, REPUTABLE MEDIA; SOCIAL MEDIA AND MOBILE SOCIAL MEDIA; FACEBOOK, TENCENT; VKONTAKTE; KAKAO; NAVER, DING, TECHRASA; SIMILARWEB; KEPIOS ANALYSIS; MOBILE GOMA INTELLIGENCE; GOOGLE; ERICSSON; KEPIOS ANALYSIS; MOTE; PENETRATION FIGURESARE FOR TOTAL POPULATION (ALL AGES).







ATTITUDES TOWARDS DIGITAL

HOW INTERNET USERS PERCEIVE THE ROLE OF TECHNOLOGY, AND THEIR PERSPECTIVE ON PRIVACY ISSUES



BELIEVE THAT NEW TECHNOLOGIES OFFER MORE OPPORTUNITIES THAN RISKS



PREFER TO COMPLETE

TASKS DIGITALLY

WHENEVER POSSIBLE



BELIEVE DATA PRIVACY

AND PROTECTION ARE

VERY IMPORTANT



DELETE COOKIES FROM

INTERNET BROWSER

TO PROTECT PRIVACY

USE AN AD-BLOCKING TOOL TO STOP ADVERTS BEING DISPLAYED



74%

64%

76%

50%

40%



SOURCES: GOOGLE CONSLIMER BARDMETER, JANUARY 2018: GLOBALWEBINDEX, Q2 5 Q3, 2017. NOTES: GOOGLE FIGURES BASED ON A SURVEY OF ADULT INTERNET USERS. SEE THE NOTES AT THE END OF THIS REPORT FOR MORE INFORMATION ON METHODOLOGY AND AUDI ENCE DEFINITIONS. GLOBALWEBINDEX FIGURES BASED ON A SURVEY OF INTERNET USERS AGED 16-64. "NOTE: THESE FIGURES ONLY REPRESENT THE ATTITUDES AND ACTIVITIES OF INTERNET USERS.



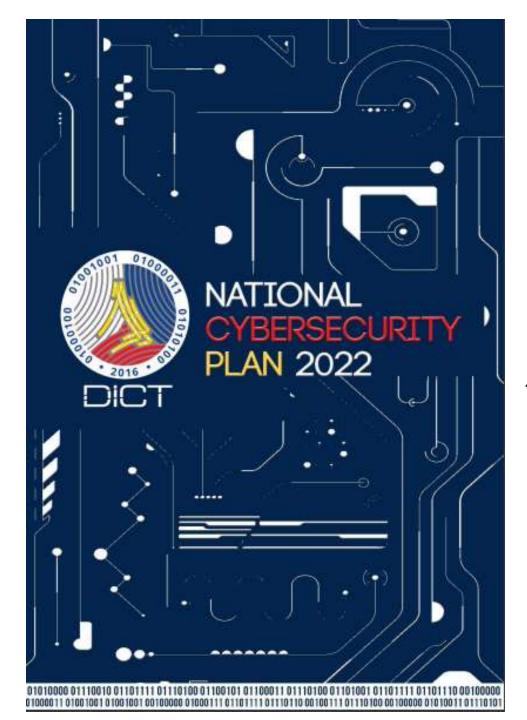




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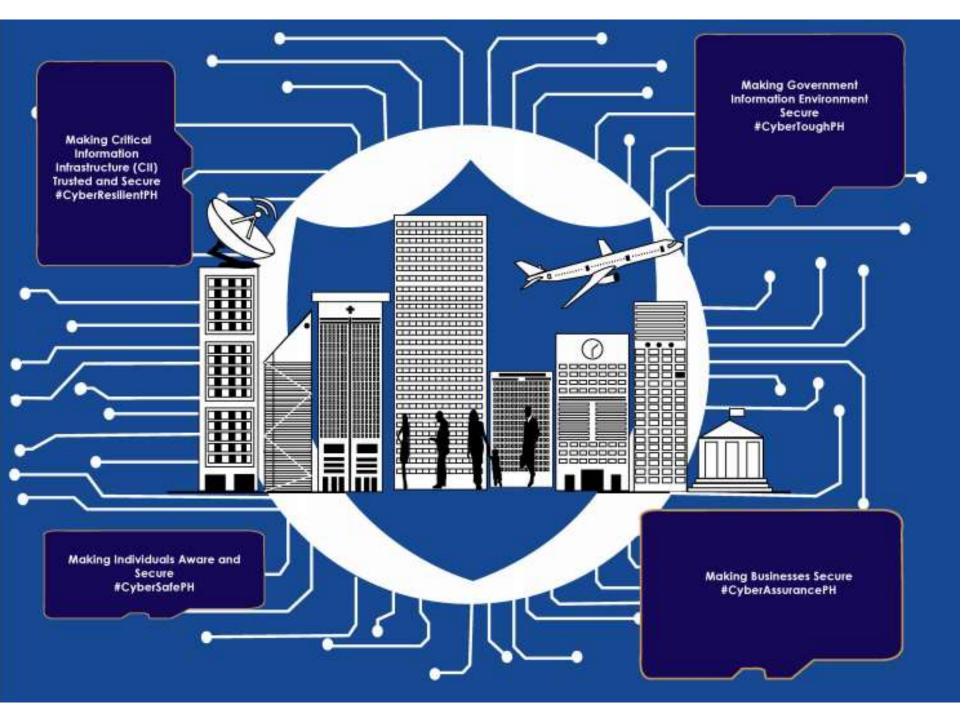
Motoristang sumunod sa Waze, lumubog ang SUV sa baha

Tuluyang nilamon ng tubig ang isang SUV nang hindi namalayan ng driver n...



"Accepting the reality that there is no physical or economic security without cyber security, the DICT is ... sending a message that the government is at the forefront of protecting every Filipino in cyberspace."

-Usec. Eliseo M Rio Jr, DICT

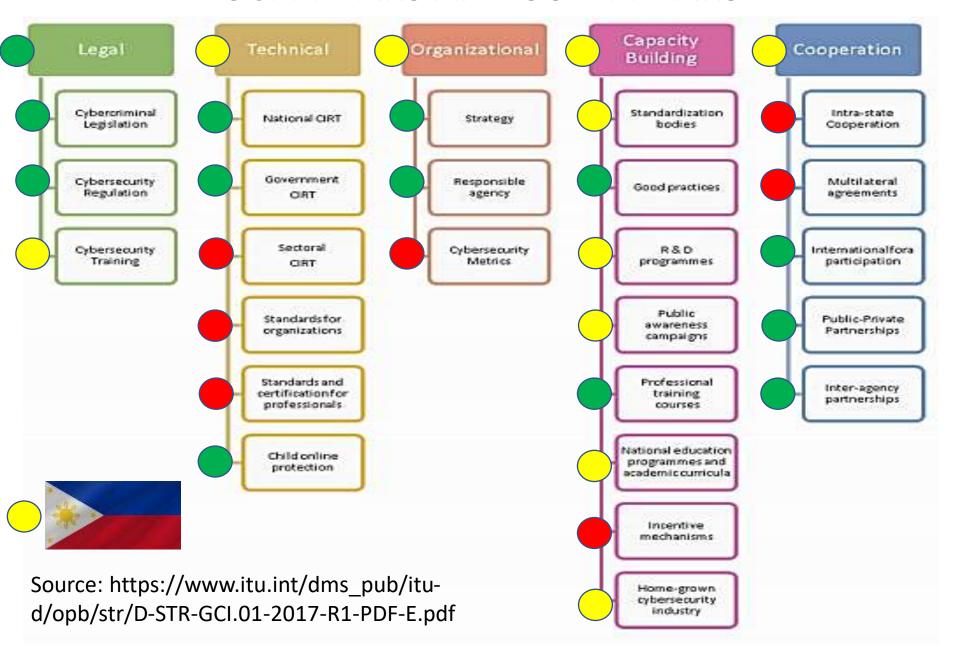


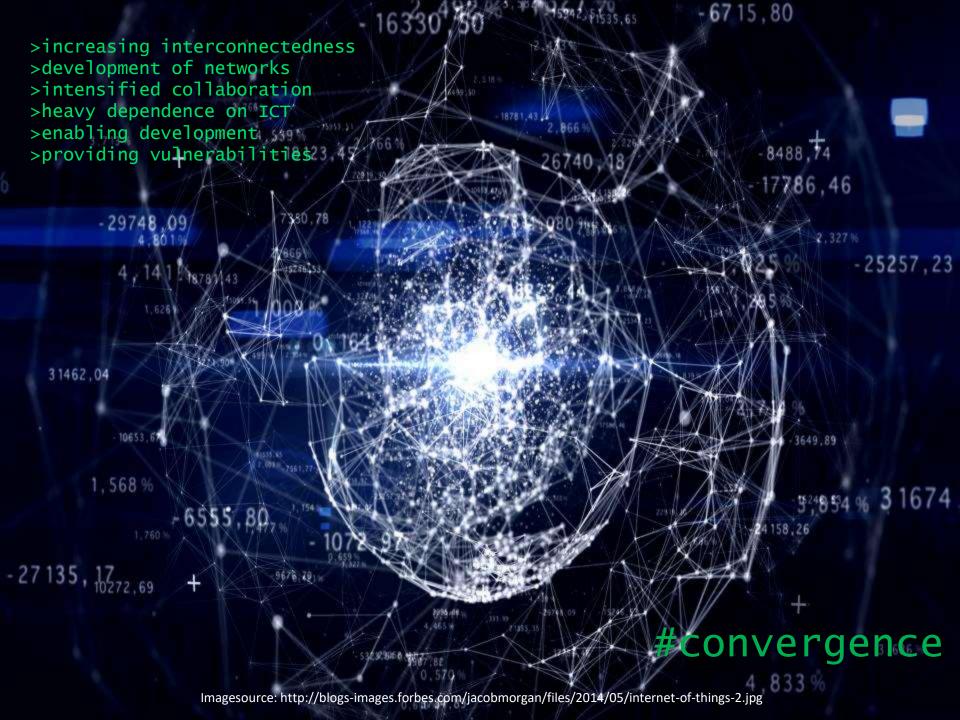


Global Cybersecurity Index (GCI) 2017

Cybercrimina	Cybersecurity	Cybersecurity	LEGAL MEAS	National CER	Government	Sectoral CERT	Standards for	Standards for	Child online p	TECHNICAL N	Strategy	Responsible a	Cybersecurity	ORGANIZATIO	Standardizati	Cyberseucrity	R&D programmes	Public aware ness	Professional training	Education pro	Incentive me	Home-grown	CAPACITY BU	Bilateral agre	Multilateral	International	Public-private	Interagency	COOPERATION	901
llegislation	y legislation	/ training	URES	T/CIRT/CSIRT	CERT/CIRT/CSIRT	//CIRT/CSIRT	organizations	professionals	protection	MEASURES		agency	/ metrics	ONAL MEASURE	on bodies	good practices	ımes	ness campaigns	training courses	programmes	mechanisms	industry	BUILDING	ements	agreements	participation	e partnerships	partnerships	Z.	

GCI PILLARS AND SUB-PILLARS





"And it's one of the great paradoxes of our time that the very technologies that empower us to do great good can also be used to undermine us and inflict great harm. The same information technologies that help make our military the most advanced in the world are targeted by hackers from China and Russia who go after our defense contractors and systems that are built for our troops. The same social media we use government to advocate democracy and human rights around the world can also be used by terrorists to spread hateful ideologies. So these cyber threats are a challenge to our national security."



- Barrack Obama, Cybersecurity and Consumer Protection Summit, Stanford Univ, 13 Feb 2015

CYBER SECURITY CHALLENGES



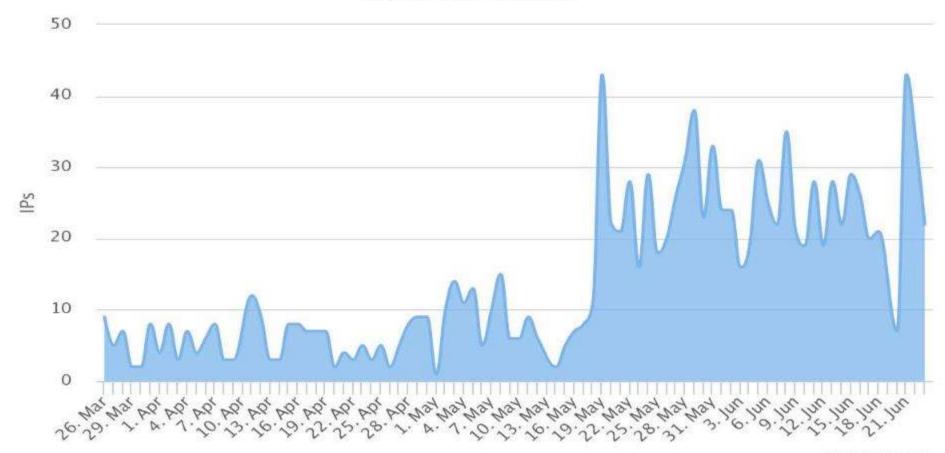
- 1. Cyber criminals will grow in number exploiting known vulnerabilities
- 2. Increased sophistication will be used to target high-value networks
- Supply chain targeting will continue to be popular as third parties prove to be a weak link
- 4. Internet of Things (IoT) will create further risks

Source: https://www.cert.gov.au/news/cyber-security-challenges-2018

Cyber criminals will grow in number exploiting known vulnerabilities

AISI Daily Hosted Observations

Source: CERT Australia

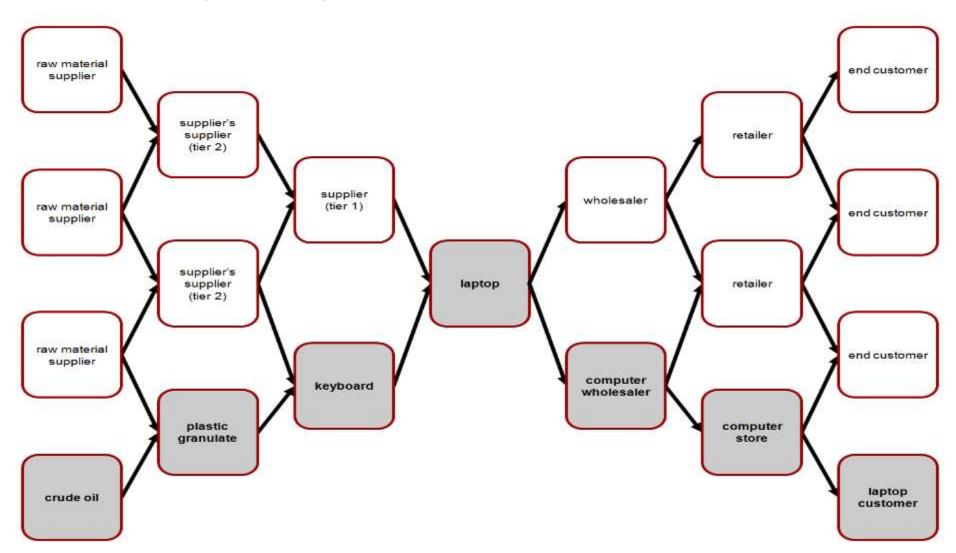


Increased sophistication will be used to target high-value networks



IMG SRC: http://www.aicto.org/training-workshop-cyberterrorism-and-information-warfare-2/

Supply chain targeting will continue to be popular as third parties prove to be a weak link



Internet of Things (IoT) will create further risks



Img src: http://blog.orbita.ai/bebaio/8-iot-cartoons-that-will-add-some-humor-to-your-day

"It is time for states and nonstate actors who share democratic values and who believe in an open and secure cyber future to come together and to act together globally, decisively and boldly to protect a free, safe, stable, accessible and available Internet while fostering the continued growth and development of the use of ICTs."



Ambassador Marina Kaljurand Chair of the Global Commission on the Stability of Cyberspace

