



Strategizing Taiwan's New Southbound Policy in the Philippines

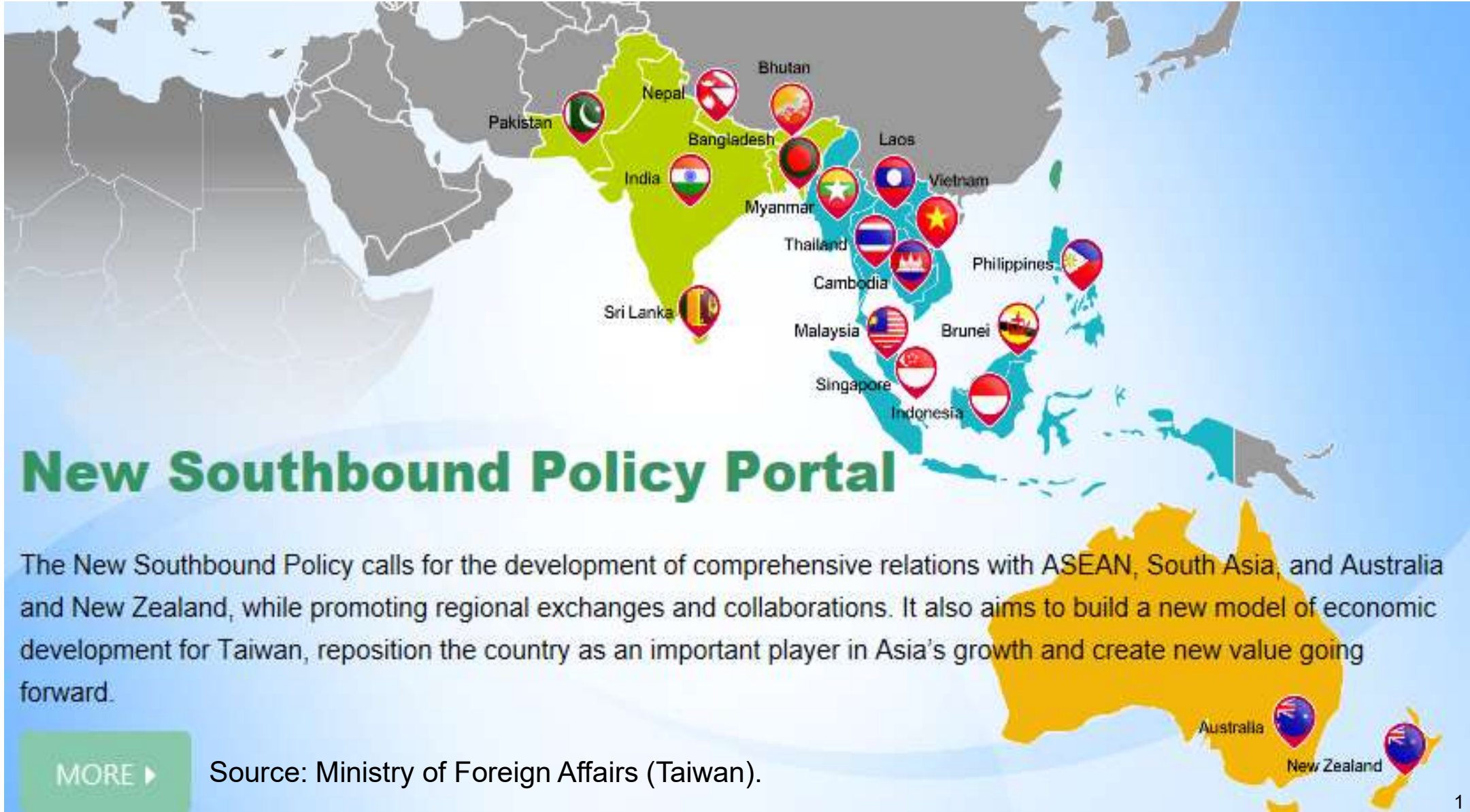
Alan H. Yang

Executive Director,
Taiwan-ASEAN Exchange Foundation (TAEF)

Executive Director,
Center for Southeast Asian Studies,
National Chengchi University, TAIWAN

July 2018

TAEF 財團法人臺灣亞洲交流基金會
Taiwan-Asia Exchange Foundation



New Southbound Policy Portal

The New Southbound Policy calls for the development of comprehensive relations with ASEAN, South Asia, and Australia and New Zealand, while promoting regional exchanges and collaborations. It also aims to build a new model of economic development for Taiwan, reposition the country as an important player in Asia's growth and create new value going forward.

MORE ►

Source: Ministry of Foreign Affairs (Taiwan).



BEHIND THE NEWS

Taiwan Looks Southward

BY JANE RICKARDS ON MAY 11, 2017



English



Home Category / Metro / Taiwan's New Southbound Policy: Creating a model of cooperation

Taiwan's New Southbound Policy: Creating a model of cooperation

Published April 27, 2017, 10:01 PM

by Amor A. Lopez

7 SHARES



The Jakarta Post

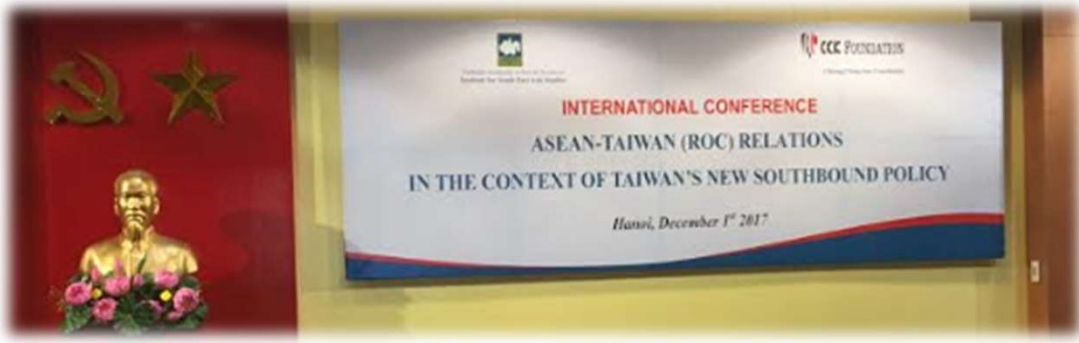
Tuesday, Jun 13, 2017 | Video | 30°C | ASEAN 50 2017

- NEWS
- BUSINESS
- SE ASIA
- COMMUNITY
- OPINION
- JPLUS
- TRAVEL
- VIDEO
- PAPER EDITION
- JOBS
- POLITICS
- WORLD
- NATIONAL
- CITY

PAPER EDITION • TODAY'S PAPER

Taiwan unveils 'southbound' policy with beneficial co-op

Tama Sallm
The Jakarta Post



Taiwan's NSP: the Discourses

Engaging the Region, Connecting Asia

- *External Economic Strategy*

(以人為中心的對外經濟戰略，March 2016)

- *Implementing Comprehensive Connectivity*

(全面鏈結實踐，September 2016)

- *Taiwan's Strategy for Asia as Repositioning A More Advantageous Position in International Society*

(臺灣的亞洲政策，為臺灣尋找國際有利位置，October 2017)

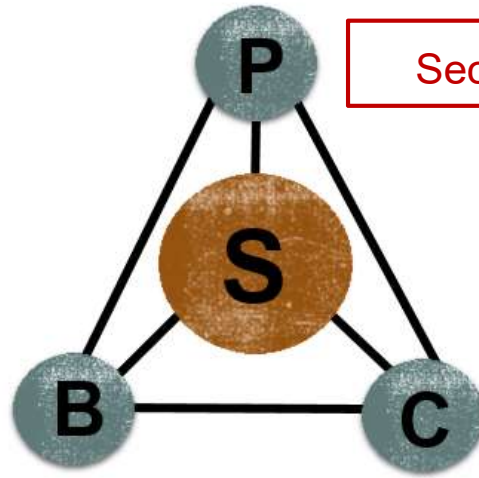


Going South 3.0: Taiwan's New Southbound Policy

- **Profit**-centered → **People**-centered;
- **Trade** and **Investment** + **Talents** and **Institutions**;
- **Bidirectional** Engagement and Collaboration;
- **Economic** Strategy → **Comprehensive** Connectivity;
- Taiwan **&** SEA + SA → Taiwan **in** SEA + SA;
- Nourishing **social awareness and identity** of regional community between Taiwan and regional stakeholders.

Implementing NSP: The Evolution of **Partnership+**

Public Sectors
(central + local + parliament)



Securing **Institutional** Connectivity

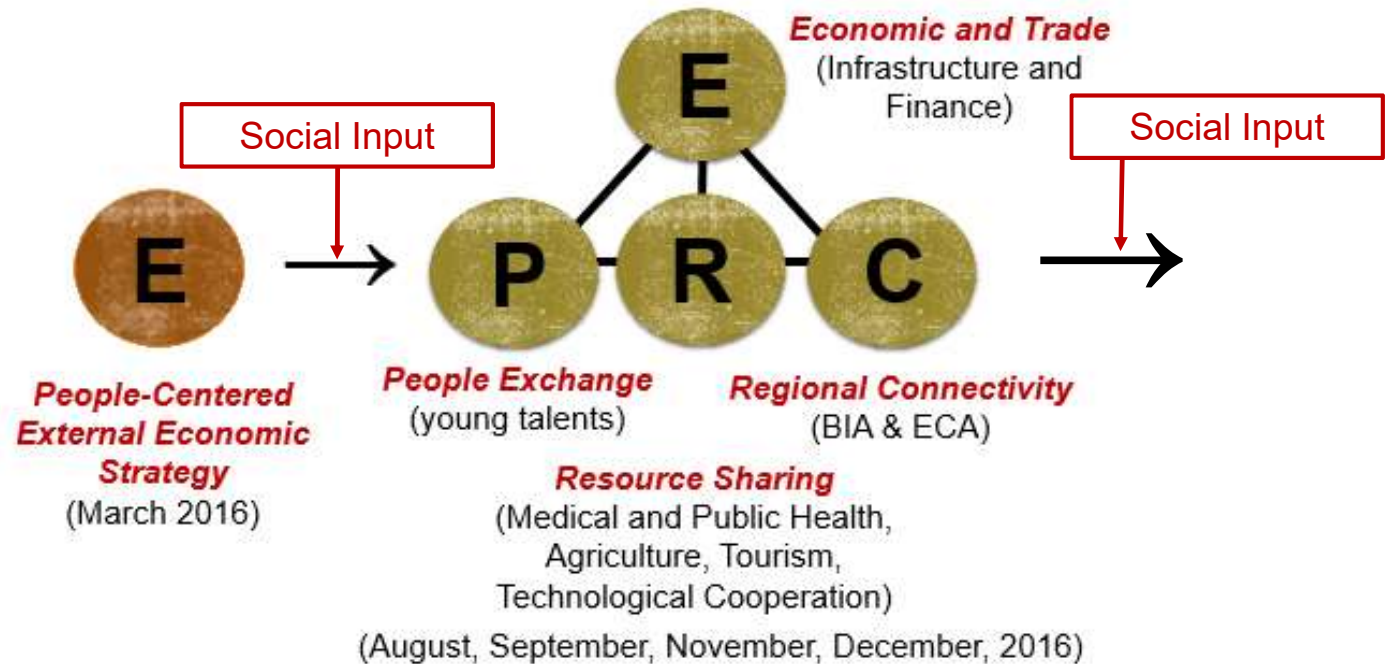
Nourishing **Social** Connectivity

Private Sector (*Taishang*,
large corporate &
production network)

Civil Society
(CSOs and
NGOs)

Enhancing **Market** Connectivity

Implementing NSP: The Evolution of **AGENDA+**



Practicing the NSP: Five Flagship Programs



Innovative Industries
(MOEA)

Human Resources
(MOE)

Medical and Public Health
(MOHW)

Regional Agriculture
(COA)

Policy Forum and Young Talents Exchange
(OTN, MOFA)

(May, August 2017)

Industrial and Market
Connectivity

+

Talent Cultivation and
Human Resource

+

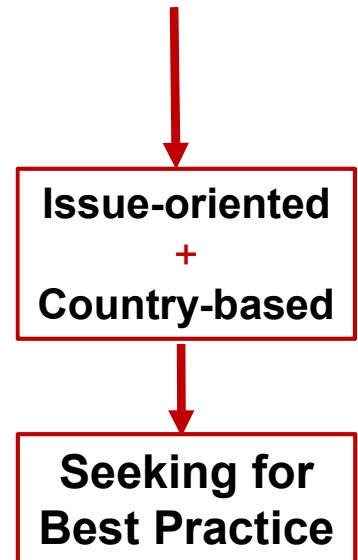
Medical Alliance &
Personnel Training

+

Regional Agriculture
Example Zone



Yushan Forum
&
TAEF



Midterm Assessment

Encouraging and Progressing



- *Trade* (2017): bilateral trade to SEA& SA increased to USD 110.9 billion (+15.61%,);
- *Economic Engagement*: ongoing projects such as (*Taisuger, Taiyen, CPC, CHT, Taifer, CSBS*) setting up branches or promoting collaboration agreements with counterparts in Indonesia, Vietnam, and Thailand;
- *Bi-directional Investment*: (2017) outbound to SEA & SA (133 projects), inbound to Taiwan (580 projects);
- *Taiwan Investment Window* (2017): installed in Indonesia, the Philippines, India, Myanmar, Thailand and Vietnam;
- *Muslim Center*: established in April 2017, facilitating 762 enterprises to be recognized with Halal Certificate;
- *Financial Supports*: NTD 50 billion guaranteed financing is prepared;
- *Networking of Banks*: more than 208 branches and representative offices in South Asia and Southeast Asia (55 in Vietnam);

Midterm Assessment

Encouraging and Progressing



- *Scholarship for Young Talents*: inbound students as 27.08% out of total foreign students (+9.7%); outbound students to SEA & SA as 30.45% out of total students studying abroad (+19.6%);
- *Setting up Southeast Asia Programs and Research Centers*: increasing Southeast Asian languages programs and courses (NCCU, NKNU, NSYSU...) *CSEAS at NCCU as SEASIA Secretariat*
- *Activating Regional Internship Programs*: 840 students engaging in NGOs or private sectors in South and Southeast Asian countries;
- *Setting up New Institutions and Networks*:
 - 7 *Regional Economic, Cultural and Industrial Resources Centers* (區域經濟文化與產業資源中心);
 - 10 *Taiwan Connection* (臺灣連結);
 - 7 *Overseas Scientific and Technological Innovation Centers* (海外科學研究與技術創新中心) in SEA countries;
 - *Taiwan Digital Opportunity Centers* (臺灣數位機會中心) in Myanmar (Mobile ICT Learning Center);

Midterm Assessment

Encouraging and Progressing



- *Medical Industry + Marketing Platform:* setting up Taiwan Healthcare+(THP) as a industrial and trade network;
- *TaiwanIHA:* MOHW and MOFA establish a medical service capacity in partnership with NGOs to provide service in Vietnam and Indonesia;
- *Activating Regional Surveillance System in Transnational Diseases:* NHRI establishes Asia-Pacific Network for Enterovirus Surveillance ;
- *Prioritizing Smart Medical Service with Regional Hospital and Hubs:* providing training programs with medical doctors and nurses in Vietnam, Indonesia and India;
- *Experience Sharing on Public Healthcare Development* with regional counterparts through GCTF;

Midterm Assessment

Encouraging and Progressing



- *Facilitating Agriculture Trade:* bilateral trade and investment in agriculture (+9.3%) to regional market;
- Setting up *Taiwan International Agriculture Development Company*;
- *Promoting Bilateral Agricultural Meeting and Dialogues:* with public sectors of regional counterparts;
- Provide *agricultural training programs*, e.g. small scale sustainable farming, greenhouse management, and agribusiness;
- *Introducing High-value Crops and Low-cost Farming Systems* for small-scale farmers;
- Setting up *Agriculture Exemplar Zone* in Indonesia and other countries in Southeast Asia;

Midterm Assessment

Encouraging and Progressing



- *Yushan Forum (Asian Dialogue for Progress and Innovation)*: 玉山論壇 as a new regional platform and networks facilitating bilateral and regional collaboration in prevailing issues of integration. More than 1,000 participants from 27 countries attending the annual dialogue;
- *Setting up Taiwan-Asia Exchange Foundation (TAEF)*: for facilitating the NSP through new transnational framework such as:
 - TAEF Program for Think Tank Collaboration;
 - TAEF Program for Asian Young Leaders;
 - TAEF Program for Civil Society;
 - TAEF Cultural Program, and
 - TAEF Program for Regional Resilience.
 - TAEF will also initiate *Asia Engagement Consortium (AEC)* as an platform for “think and do” tanks in Taiwan to promote Taiwan’s regional strategy for Asia;

T+I: Strategizing the NSP Connectivity

- Trade + Investment / Talent + Institution / NSP in the Philippines;
 - 1 C: Social Connectivity;
 - 2 C: Economic Connectivity;
 - 3 C: Soft Infrastructure Connectivity;
 - 4 C: Institutional Connectivity;
- 
- To facilitate *the success of national development priority project of the Philippines*;
 - To jointly nourish *young talents in the Philippines* and the region;
 - To enhance bilateral collaboration based on *mutual interests*.

1C: Social Connectivity

Country	Ethnic Chinese Population	Ethnic Taiwanese Population	Population of Taishang	Taishang Companies	Number of Taishang Association
Brunei	40,000	23,598	30	30	1
Cambodia	140,000	3,000	4,000	300	1
Indonesia	8.48 million	201,000	10,000	2,000	9
Laos	150,000	100	100	100	1
Malaysia	6.44 million	43,000	40,000	1,800	8
Myanmar	1.23 million	400	400	200	2
Philippines	1.5 million	7,000	5,000	300	7
Singapore	2.9 million	30,000	400	200	1
Thailand	7 million	144,000	150,000	5,000	16
Vietnam	1.04 million	63,000	50,000	4,000	17

Source: compiled by the author from the statistics provided by the Office of Trade Negotiation (R.O.C.) (2018) and from Yang and Hsiao (2015: 221).

- *Taiwanese* and *Taishang* (Taiwan business) in Southeast Asia;

Country	Secondary School	Primary School	Total	Share (%)
All Countries	120,284	75,894	196,178	100%
Vietnam	32,715	47,169	79,884	40.72%
Indonesia	9,191	9,962	19,153	9.76%
Cambodia	1,801	2,360	4,161	2.21%
Philippines	1,588	2,596	4,184	2.13%
Thailand	1,324	2,158	3,482	1.77%
Myanmar	621	1,146	1,767	0.90%
Malaysia	466	970	1,436	0.73%
Singapore	64	116	180	0.09%

Source: Compiled by the author from Ministry of Education (R.O.C.) (2017: 4).

- Population of the *Second-generation* New Immigrants in Taiwan Enrolled in Primary and Secondary School;

1C: Social Connectivity

- +150,000 migrant workers from the Philippines in Taiwan as **economic partners of Taiwan and our families** (improving the welfare of labor rights and salary);
- Temporary **visa free project (e-visa)** since 2016: +290,000 visitors with +65% increase (**with extension from August 2018 to July 2019**);
- **Civil society** engagement and networks;



Home Category / Leisure / Exploring the beautiful isle

Exploring the beautiful isle

Inside the heart of The Republic of China (Taiwan)

48
SHARES



Published April 8, 2018, 12:05 AM

By Terence Repelente



TOWERS OF TAIWAN : A panoramic view of Taipei

2C: Economic Connectivity

- **Trade and Investment with the Philippines:**
 - in 2017 with 10.2% increase than 2016 (#8 trade partner);
 - setting up “Taiwan Investment Window” in the Philippines to promote bilateral investment;
 - Bilateral Investment Agreement (BIA) updated in 2017;
 - “Taiwan Expose” in the Philippines in attracting 80,000 visitors (OTOP project);
- **Marawi rehabilitation:** to provide 400 housing units in Marawi (with Tzuchi);

3C: Soft Infrastructure Connectivity

- **Taiwan Education Center** in Philippines (set up in NSYSU);
- **Scholarship**
 - Education (MOE);
 - Technology (MOST);
 - Huayu/Mandarin Enrichment Project;
- For promoting *city-university-enterprise-society* links and cultivate young talents in the Philippines and the region in partnership with STUA (Taiwan);
- **Training Programs** with Local Partners:
 - University presidents;
 - Personnel training;



4C: Institutional Connectivity

- Realizing long-term engagement through institutional arrangement such as BIA and other agreements;
- Key issue-areas of institutional connectivity: education, culture, tourism, medical care and public health, technology, agriculture and collaboration among SMEs sectors;
- The promotion of *Demonstration Farm* in the Philippines to share resources and agricultural technology with local counterparts.



Strategizing the NSP in the Region

- Realizing a people-centered practice of Taiwan's regional engagement in the Southeast Asian region and localities;
- Echoing **national and regional development in the Philippines** and the region;
- Enhancing the soft branding of hard partnership with regional counterparts and stakeholders;
- The newly established *Taiwan-Asia Exchange Foundation (TAEF)* will initiate *the Asia Engagement Consortium (AEC)* to work with domestic and international counterpart to jointly realize a community of regional prosperity and stability in Asia.



Thank you!

TAEF 財團法人臺灣亞洲交流基金會
Taiwan-Asia Exchange Foundation