The Philippines and Taiwan's New Southbound Policy

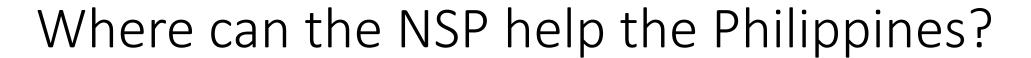
Scott Kennedy

Deputy Director, Freeman Chair in China Studies

Director, Project on Chinese Business and Political Economy

Center for Strategic & International Studies

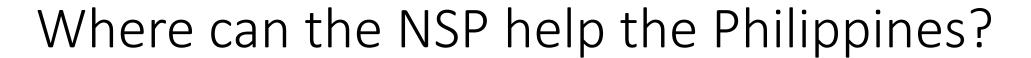




- Economic growth
- Public health
- The environment
- The US-China rivalry

Competitiveness in a Global Economy: Rankings

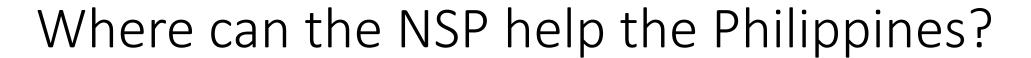
	Global Competitiveness Index (137)	Global Innovation Index (126)	Corruption Perceptions Index (180)
China	27	17	77
Indonesia	36	85	96
Malaysia	23	35	62
Philippines	56	73	111
Singapore	3	5	6
South Korea	26	12	51
Taiwan	15	n/a	29
Thailand	32	44	96
Vietnam	55	45	107



- Economic growth
- Public health
- The environment
- The US-China rivalry

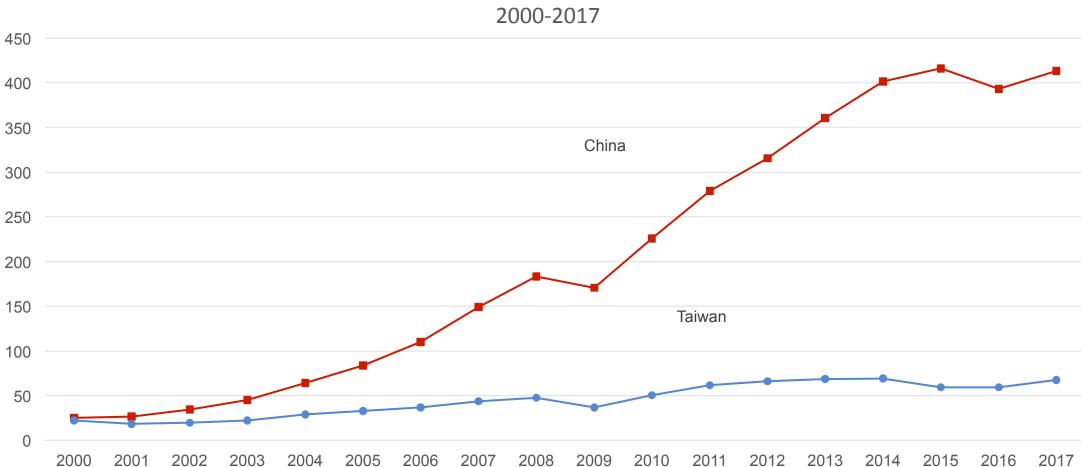


- The Trump administration on Tuesday announced a list of tariffs on \$200 billion in Chinese goods, making good on the president's recent threats to escalate a broadening trade war with Beijing.
- The tariffs will undergo a two-month review process, with hearings Aug. 20-23.



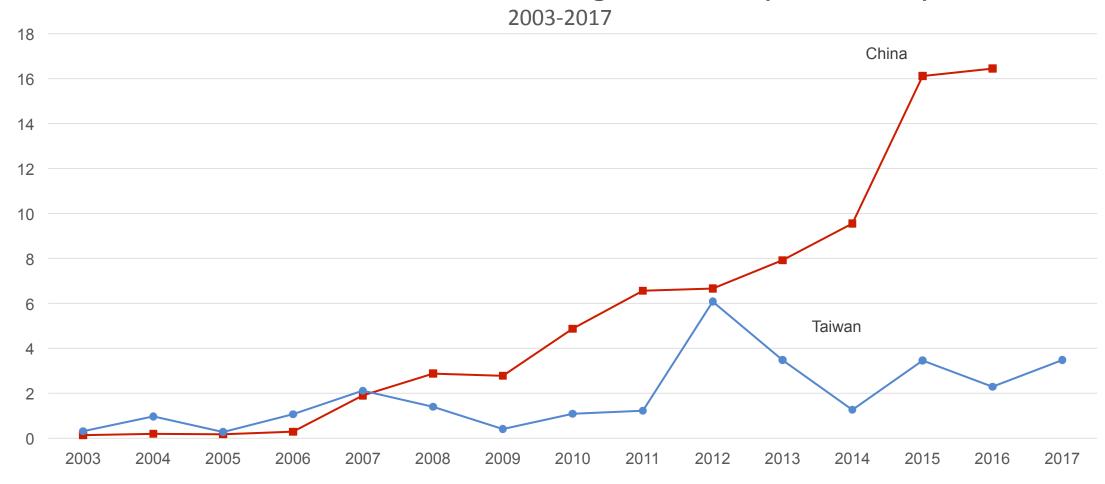
- Economic growth
- Public health
- The environment
- The US-China rivalry

Exports to NSP Target Countries (US\$, Billions)



Sources: Taiwan Ministry of Economic Affairs, China's National Bureau of Statistics & Ministry of Commerce.

Outbound Investment to NSP Target Countries (US\$, Billions)



Sources: Taiwan's Ministry of Economic Affairs, China's Ministry of Commerce.

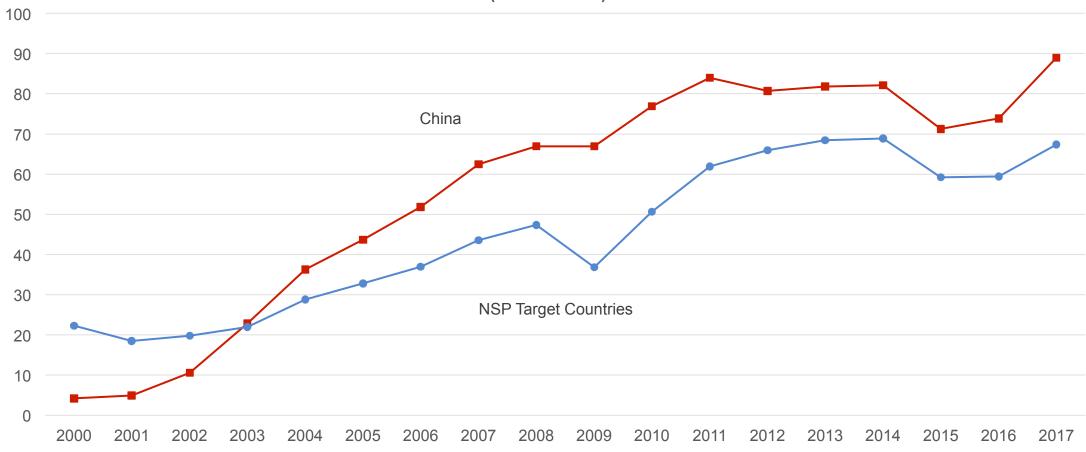
China's Belt & Road Initiative



- Chinese-backed projects in Indonesia, Malaysia, Singapore, Thailand, and Vietnam: 130 projects (2000-2015)
- Chinese expenditure on infrastructure investment in these 5 countries: **US**\$155 billion
 (2000-2015)

Taiwan's Exports to China and NSP Target Countries (US\$, Billions)

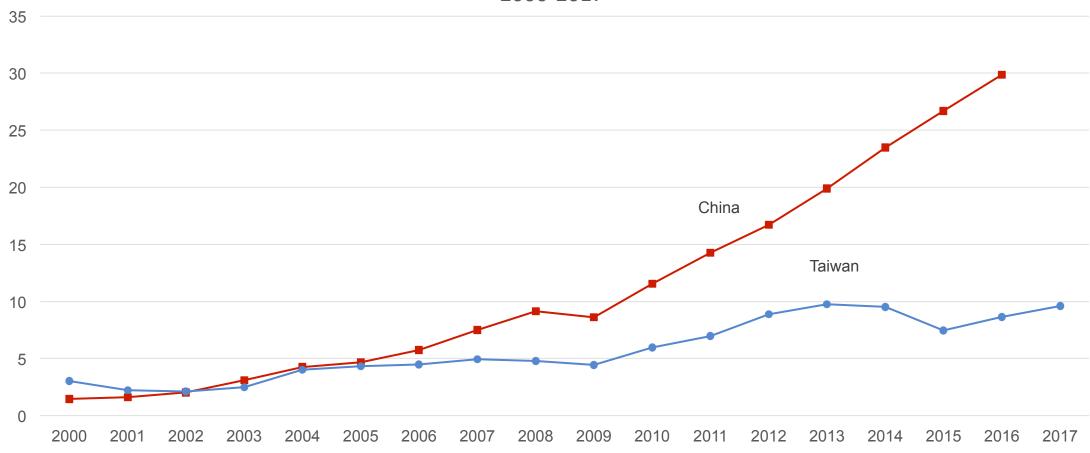
(2000-2017)



Source: Taiwan Ministry of Economic Affairs.

Exports to the Philippines (US\$, Billions)

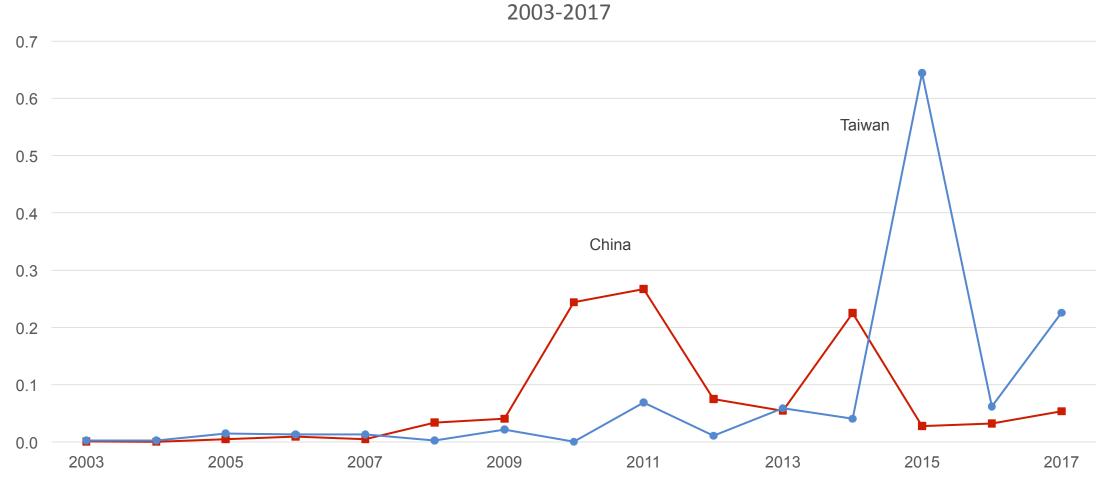
2000-2017



Sources: Taiwan Ministry of Economic Affairs, China's National Bureau of Statistics & Ministry of Commerce.



Outbound Investment to the Philippines (US\$, Billions)



Sources: Taiwan's Ministry of Economic Affairs, China's Ministry of Commerce & the Chinese Embassy to the Philippines.

Major Taiwanese Investors in the Philippines









The Philippines' Priorities and the NSP



Marawi Rehabilitation



Education & human capital

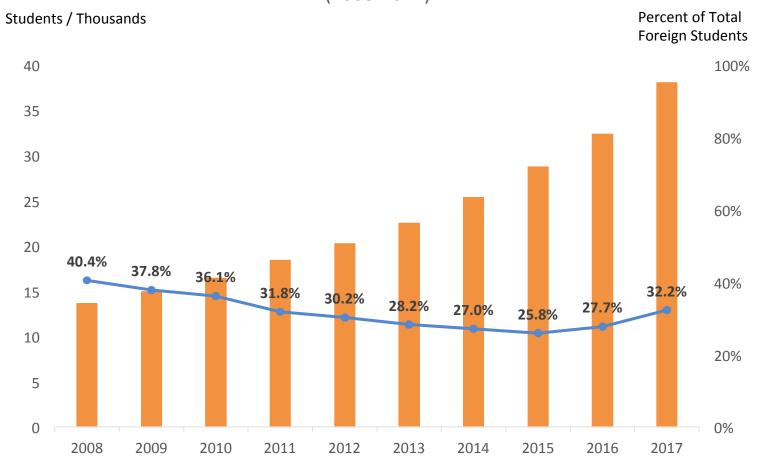


High-quality Infrastructure



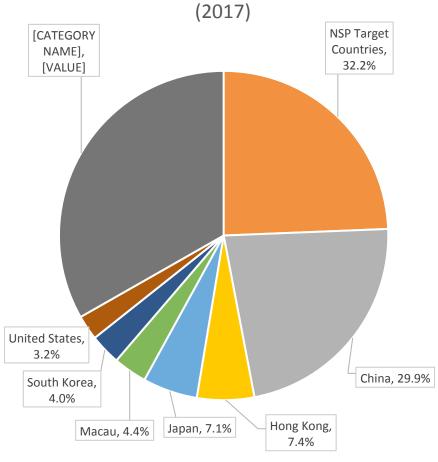
Modernization of technology & industry

Inbound Students to Taiwan from NSP Target Countries (2008-2017)



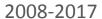
Source: Taiwan's Ministry of Education.

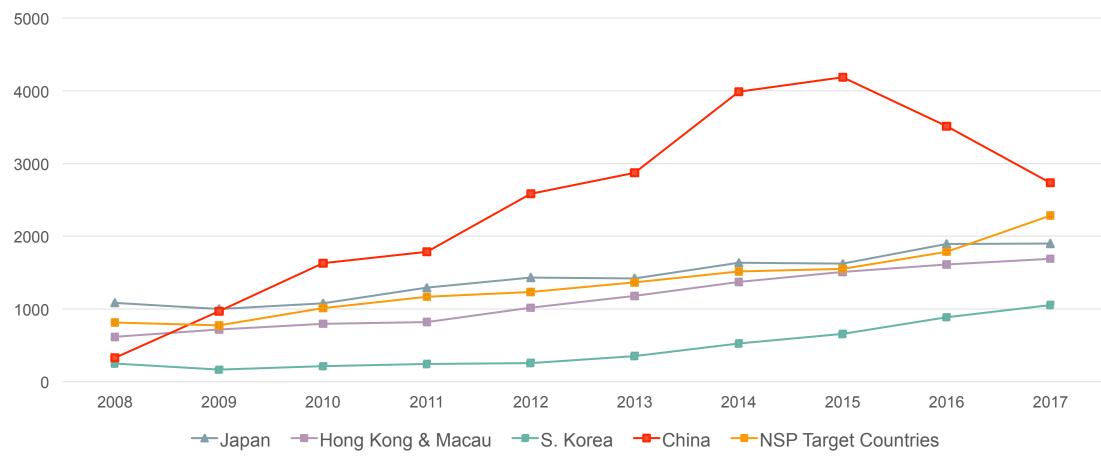
Sources of Inbound Students



Source: Taiwan's Ministry of Education.

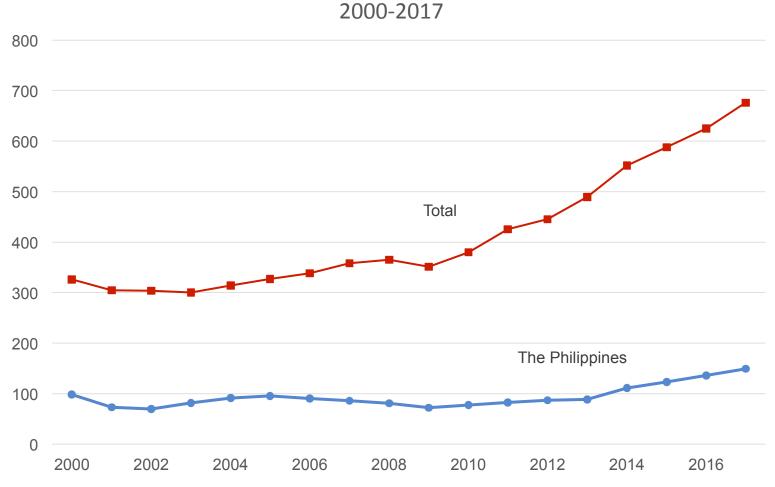
Number of Inbound Tourists from Selected Countries to Taiwan (Thousands)



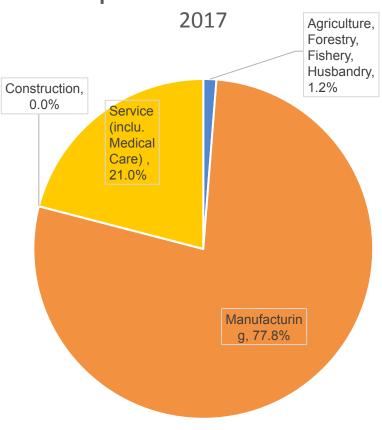


Source: Taiwan Tourism Bureau.

Number of Foreign Workers in Taiwan (Thousands)



Filipino Workers in Taiwan



Source: Taiwan's Ministry of Labor.

What can the Philippines do to help more?

- Electricity reform: availability, reliability, affordability.
- Simplify land usage for foreign investors.
- Implement the Bilateral Investment Agreement.
- Expand consultation with Taiwanese industry, universities, nonprofits organizations to identify where cooperation most needed and mutually beneficial.